

Programme ECS560

PhD course by George Loewenstein

August 20-23, 2018

Place: Auditorium Karl Borch, Norwegian School of Economics, Bergen.

Monday August 20: Intro – Constructed Preferences and Affect

08.30 – 09.15 Registration and coffee

09.15 – 09.45 *General introduction*

09.45 – 11.15 **Lecture 1** - *Constructed Preferences and Coherent Arbitrariness*

11.15 – 11:45 Coffee

11.45 – 12.45 **Lecture 2** - *Affect 1: Evolutionary account and projection bias*

12.45 – 14.00 Lunch

14.00 – 15.30 **Lecture 3** - *Affect 2: Dual system*

15.30 – 15.50 Coffee

15.50 – 16.35 *Student presentations*

Pol Campos Mercade, Lund University

“The effects of feasible goals on academic achievement”

Ingar Kyrkjebø Haaland, Norwegian School of Economics

“Beliefs about Racial Discrimination: Representative Evidence”

Marina Chugunova, University of Hamburg

“Is Time on Our Side? On the Benefits of Committing to Charities”

19.00 Social gathering

Tuesday August 21: Policy

09.15 – 10.45 **Lecture 4** - *Conflicts of interest*

10.45 – 11.15 Coffee

11.15 – 12.45 **Lecture 5** - *Diet*

12.45 – 14.00 Lunch

14.00 – 15.30 **Lecture 6** - *Health insurance*

15.30 – 15.50 Coffee



15.50 – 16.50 *Student presentations*

Phyliss J. Gai, Erasmus University

“Does Language Shape Dishonesty? Evidence from a Spot-the-Difference Task”

Birgit Müller, German Graduate School of Management and Law

“The Remarkable Relevance of Characteristics for Momentum Profits”

Afra Koulaei, University of South Eastern Norway

“Should Out-Group Members Communicate Factual Message in Order to Foster a Sense of Proximity?”

Ingvild Magelid, University of Tromsø

“Sense and Sensibility Human errors in high risk environment”

16.45 Stoltzen hike

Wednesday August 22: Belief-based utility

09.15 – 10.45 **Lecture 7** - *Privacy and the desire to share*

10.45 – 11.15 Coffee

11.15 – 12:45 **Lecture 8** - *Information Gaps and Belief-based Utility*

12.45 – 14.15 Lunch

14.15 – 15.30 **Lecture 9/Staff seminar** – *Thanking, Apologizing, Bragging and Blaming*

NB: Takes place in Auditorium Jan Mossins

15.30 – 15.50 Coffee

15.50 – 16.35 *Student presentations*

Helene Rønnow, University of Copenhagen

“Short-term stress and its influence on current and future food choices”

Hege Mathea Haugen, Norwegian School of Economics/Telenor

“The role of trust and visual cues to enhance adoption of digital self-service technologies (SSTs)”

Nazli Gurdamar Okutur, London Business School

“Comparative Resource Deprivation: Evidence for Insensitivity to the Budgetary Constraints of Others”



Thursday August 23: Information and Conclusion

09.15 – 10.45 **Lecture 10** - *Order Preference and the Drive for Sense-making*

10.45 – 11.15 Coffee

11.15 – 12.15 **Daoyan Jin**, University of South-Eastern Norway

“The effect of incidental curiosity on willingness to engage in self-tracking:
The role of perceived value of unknown information”

Hilde Mobekk, Oslo Metropolitan University

“«Nudging» Healthier Choice Behavior”

Nur Yaldiz, University of Stavanger

“Gender, Risk and Beliefs An experimental approach to Investigate how we
perceive unlucky women”

Daniela Carmen Cristian, BI - Norwegian Business School

“In Praise of Pleasure Hedonic Consumption Fosters Prosocial Behavior”

12.15 – 13.30 Lunch

13.30 – 15.00 **Lecture 11** - *Mental Accounting*

15:00 – 15.30 *Conclusion and General discussion*

19.00 Course dinner

