

# Dr. Vidya Oruganti -Curriculum Vitae

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## RESEARCH INTERESTS

Innovation, Technology & Strategy  
Digital Platforms & Ecosystems  
Sustainability & Grand Challenges

## TEACHING INTERESTS

Corporate Strategy  
Innovation & Entrepreneurship  
Innovation & Tech. Management

## EDUCATIONAL QUALIFICATIONS

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### **PhD in Business Administration** (*Management, Technology & Strategy*) **2021**

Grenoble Ecole de Management, Univ Grenoble Alpes ComUE, France & IREGÉ, Université Savoie Mont Blanc

Thesis supervisors: Dr. Isabel Maria Bodas-Freitas, Dr. Gazi Islam

Thesis Committee: Dr. Lea Stadtler, Dr. Nicoletta Corrocher, Dr Tao Wang

Thesis Title: Orchestrating Value-chain Partners for Innovation & Social Strategies

### **MPhil Business Administration -Management, Technology & Strategy (2019)**

Grenoble Ecole de Management, France

### **MSc. Management, Organisations and Governance (2014)**

London School of Economics & Political Science, London, UK

### **MHA, Master of Hospital Administration (2012)**

Tata Institute of Social Sciences, Mumbai, India

### **MSc., Masters in Nuclear Medicine (2006)**

Andhra University, India

## PUBLISHED WORK

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Omezzine, F., Oruganti, V., & Bodas Freitas, I. M. (2021). Learning from crisis: repurposing to address grand challenges. *Innovation and Development*, 1-11.

<https://doi.org/10.1080/2157930X.2021.1930397>

## WORKS IN PROGRESS

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Oruganti, V., Bodas-Freitas, IM., Jacob, J. Concentration of Vertical Value-chain Partner Exchanges and its Effects on Innovation Returns

*Best Paper in Innovation SIG, EURAM 2019*

Oruganti, V., Bodas-Freitas, IM. Organising and Governing for Collective Social Good- Leveraging firm's partner networks

Vashisht-Rota, A, Bodas-Freitas, IM, Oruganti, V. Business Schools' Reputation and Their MBA Program Portfolio Decisions

Grundstrom, C., Oruganti, V. Collective Action and Digitalization -A Review and Future Outlook

Oruganti, V. Adopting Digital Ecosystem Model to firm's product

## **AWARDS AND SCHOLARSHIPS**

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\*Awarded the "That's Interesting!" prize for Doctoral Proposal, at SMS Special Conference, Hyderabad, December 2018

\*Awarded the Best paper Runners Up for SIG Innovation at EURAM, 2019 in Lisbon, June 2019

\*Marie Curie fellowship for PhD with CHESS (Connected Health Early Stage Researcher Support System) Program, an EU H2020 project. February 2016-February 2019.

## **ROLE IN FUNDED PROJECTS**

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**BEST in Retail** (Business Model Innovation & Ecosystems for Seamless Transactions in Retail): **2022-2025**. [business model innovation & ecosystems for seamless transactions in retail \(best in retail\) | nhh](#)

**CHESS (Connected Health Early Stage Researcher Support System)**, an EU H2020 Marie-Curie project, as Early Stage Researcher (ESR 14) for three years, from 2016-2019. [www.chessnetwork.org](http://www.chessnetwork.org)

**CatChain** (Catching-Up along the Global Value Chain: models, determinants and policy implications in the era of the Fourth Industrial Revolution), an EU H2020 Marie-Curie project. [www.catchain.eu](http://www.catchain.eu)

**INFINITY** (INtelligent system to empower Functional Independence of people with mild cogNitive impairmenTs), an EU, EIT Health project, from Jan 2019-June 2020. [www.eithealtheu.infinity](http://www.eithealtheu.infinity)

## **PARTICIPATION IN CONFERENCES**

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AOM (2020, 2021), JPIM PDW (2021), AOM TIM PDW (2020), AOM TIM Doctoral Workshop (2019), EGOS (2018, 2019, 2020, 2021), EURAM (2018, 2019), IPDMC (2018), DRUID PhD Academy & Workshop (2018), DRUID (2019), SMS Special Conference (Dec 2018), AOM Specialised Conference (Dec 2018), EGOS Doctoral Colloquium (2019), AIDEA Summer School on Qualitative Methods (2018), PDW Organization Studies-AMR at EGOS (2018); Triple Helix Conference (2019), OFEL (2021)

## **ORGANIZATION OF WORKSHOPS, SEMINARS & PANELS**

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**AOM TIM PDW 2020, Bordeaux:** co-organised TIM Division's Paper Development Workshop on "Emerging Technologies and Ecosystems: Opportunities and Challenges" in May 2020 with 40 participants.

**MOTI Seminars, GEM:** part of the organising team for weekly seminars in my school, which included presentations from external invited scholars as well as internal team members.

**Panel Discussion:** organised and moderated a Panel Discussion on "Inclusion of Civil Society in Health Innovations" at the Triple Helix Conference (co-organised with South Africa Innovation Summit), Cape Town, South Africa. September 2019. [www.triple-helix.co.za](http://www.triple-helix.co.za)

## **TEACHING EXPERIENCE**

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### **NHH Norwegian School of Economics (2022):**

NBD405: New Business Development in Practice (along with Professor Bram Timmermans) - Spring Semester 2022

SOL22: Fundamentals of Innovation and Technology Management -to be offered from Fall Semester 2022

### **Grenoble Ecole de Management (2016-2021):**

Taught full modules on Strategy, Innovation & Social Entrepreneurship, Research Methodology for Managers.

## **WORK EXPERIENCE (4+ years of Industry Experience)**

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London School of Economics and Political Science, London (Part-time Research Assistant along with my Masters, 2013-2014)

International Oncology Services Pvt. Ltd., Mumbai, India (Assistant Manager, Operations, 2012-2013)

Tata Memorial Hospital, Mumbai, India (Scientific Officer, 2007-2008)

Hinduja Hospital & Medical Research Centre, Mumbai, India (Nuclear Medicine Technologist 2007-2008)

## **LANGUAGE AND OTHER SKILLS**

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Languages: English, French (C1/B2), Hindi

Tools: Professional knowledge of Atlast.ti9, STATA, and SPSS

Certified PRINCE 2 Project Management